

THE DANCE PAPER™

The Dance Paper is a monthly paper about dancing in Vancouver, covering Salsa, Ballroom, Hip Hop, Swings, Ballet, and others dances. Full of great articles and vibrant photographs, The Dance Paper is also a directory for clubs, studios, instructors, events and stores. With its targeted distribution plan, The Dance Paper is an excellent way of reaching not only dancers, but also a rapidly growing population of dance enthusiasts in the Greater Vancouver region.



Ultimate Distribution & Demographic

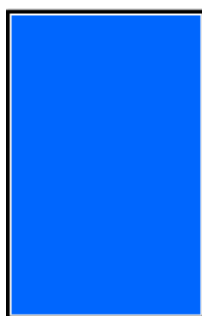
With captivating editorials and beautiful photography, our paper has the attention of one of the most desirable demographic groups in town. Being the only publication about dancing in Vancouver, the Dance Paper is a niche publication with a mass appeal. We can put your business in front of affluent consumers who seek events to attend, classes to take, supplies to purchase, and new dances to try. Copies are distributed to many locations around the city, including studios, ballrooms, schools, event spots, libraries, colleges, universities, as well as downtown Vancouver.

Print Ad Specifications

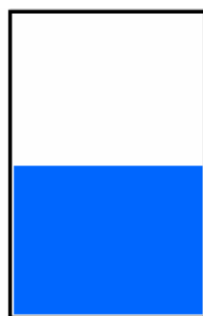
All artwork must be provided by client and will be subject to editorial approval. Please ensure submissions are CMYK or Grayscale and 300 dpi. Professional graphic/web design services available through SeebMedia.com.

Our print advertising options include:

- Instructor/Studio Directory**
 - Regular: name & basic contact info
 - Premium: portrait photo, website, description (40 words), preferred positioning
- Events listing** - Event details up to 25 words.
- Coupons Section** - *Please email for availability.*
- Graphical Ads** (*email for custom sizes*):



10" X 16"
Full Page



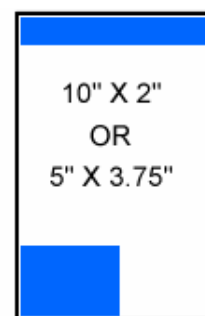
10" X 7.75"
Half Page



10" X 3.75"
Quarter Page



3.5" X 2"
Business Card



1/8 Page

→ **Advertise@DancePaper.com**

Cut off date for each issue is the 20th